



Terms and Conditions

ALONGSIDE 3rd Anniversary AMD Discount ("Campaign")

1. Campaign Period

The Campaign is organised by Alongside Limited (**"Alongside"**). The Campaign is available to eligible participants who complete the required steps to engage Alongside for its Advance Medical Directive execution service (**"AMD Execution Service"**) during the period from **31 July 2026 to 31 August 2026**, both dates inclusive (**"Campaign Period"**).

2. Campaign Offer

Eligible participants may enjoy a 30% discount on the standard service fee of the AMD Execution Service. The standard service fee as of the Campaign Period is HK\$2,000.

條款及細則

同行三周年預設醫療指示優惠活動(「本推廣活動」)

1. 推廣活動期

本推廣活動由 Alongside Limited (「**Alongside**」) 舉辦。本推廣活動適用於在 2026 年 7 月 31 日至 2026 年 8 月 31 日期間, 包括首尾兩日 (「推廣活動期」), 完成所需步驟以委聘 Alongside 提供預設醫療指示簽立服務 (「**AMD 簽立服務**」) 的合資格參加者。

2. 推廣優惠

合資格參加者可享 AMD 簽立服務標準服務費 7 折優惠。於推廣活動期, AMD 簽立服務的標準服務費為港幣 2,000 元。

3. 優惠範圍

本推廣優惠只適用於 Alongside 提供的 AMD 簽立服務。本推廣優惠不包括製作預設醫療指示核證副本的服務, 不包括在有需要時由精神科醫生進行的精神行為能力評估, 亦不包括任何其他額外服務或收費, 除非 Alongside 另行以書面明確確認。

3. Scope of Offer The Campaign offer applies only to the AMD Execution Service provided by Alongside. The offer does not include services for making certified true copies of Advance Medical Directives, mental capacity assessment by a psychiatrist where required or any other additional services or charges unless expressly confirmed by Alongside in writing. 4. Eligibility To enjoy the Campaign offer, participants must complete all of the following within the Campaign Period: a. payment of the required non-refundable deposit; and b. acceptance of the relevant terms and conditions applicable to the AMD Execution Service. 5. Non-Redeemable for Cash The Campaign offer cannot be redeemed for cash, or exchanged for any other services. 6. Not to Be Used with Other Offers Unless otherwise approved by Alongside, this Campaign offer cannot be used together with any other discount, promotion or special offer. 7. Service Arrangement All AMD Execution Service appointments are subject to operational capacity, assessment of the participants' mental capacity, and Alongside's service requirements. Alongside reserves the right to decline, reschedule, or modify any service arrangement.	4. 參加資格 參加者如欲享用本推廣優惠，必須於推廣活動期內完成以下所有事項： a. 支付所需不可退還的訂金；及 b. 接受適用於 AMD 簽立服務的相關條款及細則。 5. 不可兌換現金 本推廣優惠不可兌換現金，亦不可兌換任何其他服務。 6. 不可與其他優惠同時使用 除非 Alongside 另行批准，本推廣優惠不可與任何其他折扣、推廣或特別優惠同時使用。 7. 服務安排 所有 AMD 簽立服務的預約均受營運能力、參加者的精神行為能力評估及 Alongside 的服務要求所限。Alongside 保留拒絕、重新安排或更改任何服務安排的權利。 8. 適用的服務條款 AMD簽立服務仍受所有適用於該服務的條款及細則所規限，包括有關訂金及付款的條款。該等條款將繼續具有十足效力。本條款及細則旨在補充而非取代該等服務條款。如本條款及細則與適用的服務條款有任何不一致之處，除非有關事項特別涉及本推廣優惠，否則概以適用的服務條款為準。 9. Alongside 的酌情權 Alongside 擁有唯一及最終酌情權，以決定參加者的資格、本推廣優惠的適用情況，以及所有與本推廣活動有關的事宜。 10. 修改或取消權利 Alongside 保留隨時修改、暫停或取消本推廣活動，或修改本條款及細則的權利，恕不另行通知。
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8. Applicable Service Terms

The AMD Execution Service remains subject to all applicable terms and conditions governing the service, including the terms relating to deposits and payment. Such terms shall continue to apply in full force and effect. These Terms and Conditions are supplementary to, and do not replace, those service terms. In the event of any inconsistency, the applicable service terms shall prevail, except in relation to matters specifically concerning the Campaign offer.

9. Discretion of Alongside

Alongside has the sole and final discretion to determine a participant's eligibility, the application of the Campaign offer, and all matters relating to this Campaign.

10. Right to Amend or Cancel

Alongside reserves the right to amend, suspend, or cancel this Campaign, or amend these Terms and Conditions, at any time without prior notice.

11. Final Decision

In case of any dispute, Alongside's decision shall be final and conclusive.

12. Governing Law and Exclusive Jurisdiction

These Terms and Conditions shall be governed by and construed in accordance with the laws of Hong Kong. Each participant agrees to submit to the exclusive jurisdiction of the courts of Hong Kong in relation to any dispute arising out of or in connection with these Terms and Conditions or the Campaign.

11. 最終決定

如有任何爭議, Alongside 的決定為最終及具決定性。

12. 管轄法律及專屬司法管轄權

本條款及細則受香港法律管轄, 並按香港法律詮釋。任何因本條款及細則或本推廣活動而引起或與之相關的爭議, 均受香港法院的專屬司法管轄權管轄。